



**District 7 Auxiliary Policy Letter 001/25**

**01 January 2025**

**To: All District 7 Members**

**Subject: Commodore's Vision and Leadership Philosophy**

District Seven is built on a foundation of service, commitment, and community. Each of our members plays a crucial role in our mission to promote maritime safety, support Coast Guard operations, and serve the public. The dedication and hard work of our members are the backbone of our success. The Commodore's vision for our district supports this foundation of service, commitment, and community.

Our district is committed to fostering strong relationships with our members, our Coast Guard partners, and the boating community, not only to fulfill our missions, but also to inspire trust, respect, and confidence in our capabilities as a reliable force multiplier.

We emphasize member growth, satisfaction, and engagement, because we know that our strength lies in our diversity and the unique contributions of each member. And, we are focused on continuous improvement. By regularly evaluating processes and performance, implementing best practices, and supporting a culture where feedback, innovation, and learning are encouraged at every level, we will drive efficiency, productivity, and sustained success.

Our leadership philosophy focuses on three main values embodied in our watchwords: Enthusiasm, Engagement, and Excellence.

**Enthusiasm** is the driving force behind every successful endeavor. Your passion for service and your volunteer spirit motivates those around you, ensuring that we all strive to achieve our best.

**Engagement** is key to fostering a collaborative and effective environment. Your ability to connect with members, build strong relationships, and promote teamwork will strengthen our collective efforts and enhance our capabilities.

**Excellence** is the standard by which we measure our achievements. Your commitment to maintaining the highest levels of professionalism, integrity, and quality in all that you do will set a shining example for others to follow.

Together, we will build on our successes, overcome challenges, and make a lasting impact.

Semper Paratus!

Martin S. Goodwin  
District Commodore  
Seventh District Coast Guard Auxiliary